

Wednesday, October 13, 2010, 12:33pm MDT

## **Justin's to sell peanut butter cups via Whole Foods**

Boulder foodmaker **Justin's** said Wednesday it is introducing a line of peanut butter cups at **Whole Foods Market** locations.

Justin's produces nut butters. **It announced in August** that Whole Foods would be carrying its products nationwide.

The new line of dark and milk chocolate peanut butter cups will be exclusive to Whole Foods for now, then will be distributed nationwide through other retailers next year.

Justin's said the new product will be organic and fair trade.